

Verbesserungen Touareg

Beitrag von „dschlei“ vom 11. Februar 2005 um 14:42

Und hier zeigt es sich, das Daimler Chrysler das Licht gesehen haben. Die Folgende Pressemitteilung wurde Gestern heraus gegeben:

Garmin to supply GPS's for some Chrysler, Dodge, Jeep Models

Mopar, which provides parts and accessories for Chrysler, Dodge and Jeep vehicles, has chosen Garmin International of Olathe to build Global Positioning System devices for at least six cars, SUVs and trucks.

The deal, announced today [1-28-2005] after the markets closed, is the first major automotive deal for Garmin. The agreement calls for Mopar to distribute a new Garmin GPS device for Chrysler, Dodge and Jeep dealers as a dealer-installed option.

The new Garmin Navus will retail for \$869 and will be installed on a vehicle's dashboard. Dealers will begin selling the new devices this spring.

"Garmin is widely recognized as a leader in GPS navigation, so we're exceptionally happy to have them aboard our newest Chrysler, Dodge, and Jeep models," said Paul Kelly, director of accessory portfolio for Mopar.

Initially, the Navus will be available as a dealer-installed option on the Chrysler 300C, Dodge Magnum, Dodge Charger, Dodge Dakota and Dodge Durango and the Jeep Grand Cherokee.

"We're excited that Garmin is now able to offer a custom-designed navigation system for three of the most respected brands on the road today — Chrysler, Dodge, and Jeep," said Gary Kelley, Garmin's director of marketing.

The Navus installs in 30 minutes and comes with pre-loaded maps, a touchscreen interface, high-resolution color screen, automatic route calculation, and turn-by-turn voice-prompted directions.

Garmin said the Navus is connected directly into the vehicle's electrical systems, allowing it to interact with the speedometer, lighting and ignition control and giving it "dead reckoning" capabilities if the unit loses the GPS signal because of skyscrapers or mountainous terrain. The GPS features NAVTEQ maps with over 5 million points of interests.

The Navus is a new design for Garmin, designed to "complement the interior of the automobile," the company said. Its GPS features are similar to those featured in Garmin's newest StreetPilot model.

Kurzer Inhalt Die Daimler Chrysler Leute nehmen Garmin als Navi, alle infos schon vorgeladen mit NAVTEQ Karten, es kann inFahrzeuge in 30 Minuten nachgeruestet werden, und kostet nur \$869 (meins im dDcken hat \$2200 gekostet, da ich ja auch noch den CD Wechsler mitbestellen musste).

Also muss ich wieder Fragen, warum ist Daimler Chrysler faehig so etwas zu tun, und VW nicht??? 